

Bulgaria, KISMC

KISMC held the multiplier events on the 2nd of July, 2022 in Sofia. Their goal was to raise awareness about the project for the general public and main stakeholders which was successfully achieved according to the attending 50 participants. The event was organised to be convenient for businesspeople, as it took place close to the business parks and could be easily scheduled to align with their working hours. Most of the people were invited individually, as the rate of attendance only by online channels fell a lot in the past year. The evaluation was done online providing the QR code to all participants during the event, and was rated to be “excellent” by 85% of the attendees.

