

Hungary, Robot-X

This multiplier event was organised at the headquarters of Robot-X, which was easily accessible both from the capital and the agglomerations, and participants could get a sneak peak what it is like to work in a place where industrial robot arms welcome you each morning. The audience of the event was carefully targeted so they would show a high level of interest. Participants received a gift package which contained brochures and a TransIT guidebook. This event was presentation-focused; attendees could get a deeper understanding of industrial robotics, virtual commissioning, software automation, and digitalisation solutions in manufactures. Based on the evaluation sheets, the event achieved its goal, as participants found the topics interesting in a pleasant atmosphere.

